

## Transcript: Google Scholar

In this video, you will learn

- why Google Scholar is better than Google for academic research, and
- how to access and configure Google Scholar to directly link to UNB Libraries' holdings.

A typical Google search only gets you to material that is freely available on the web. The databases and online journals that UNB Libraries subscribe to are part of what's called the "deep web" and may not show up in your Google search results or will show up but the content will be hidden behind a paywall. Google Scholar is a much better alternative to Google, when you are doing academic research.

[Google Scholar](#) tracks journal articles from many scholarly publications found through citations in web pages, journal publishers, conference proceedings, and some ebooks. Citation analysis is a useful feature of Google Scholar that indicates the impact of an article on the scholarly community. The "cited by" link, under the article's title, shows you where the article was cited and by whom.

You can access Google Scholar from the library's homepage ([lib.unb.ca](http://lib.unb.ca)) and select Google Scholar from the list in the Article Databases tab.

Google Scholar will give you access to full-text articles provided by UNB Libraries, if you are connected to the UNB VPN (virtual private network). The UNB VPN, provided by ITS, makes your computer appear as if it was physically located on the campus network. See the pdf transcript or the video description for a link with instructions on how to use and install UNB's VPN client <https://lib.unb.ca/help/off-campus-access#vpn>

OR

If you are not connected to UNB's VPN, you can configure your settings in Google Scholar to directly link to UNB Libraries' holdings.

Before you start your search, click the top-left menu with the three lines and select **Settings**. Choose **Library Links**, search for *University of New Brunswick* and **Save** your settings.

Now, when you search in Google Scholar, you will see *Check for fulltext @ UNB* as a link to items we have access through UNB Libraries.

Use the Advanced Search option in the top left to refine your search in different ways.

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